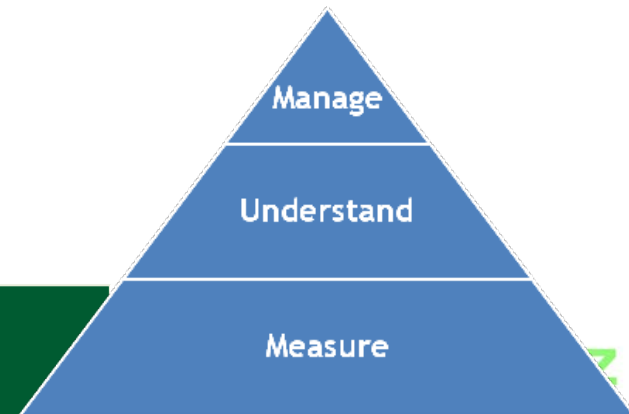


THE NEW ZEALAND ENVIRONMENTAL HEALTH INDICATOR (EHI) PROGRAMME

Monitoring the environmental health of New
Zealand

“YOU CAN’T MANAGE WHAT YOU DON’T
MEASURE” - PETER DRUCKER

**“What Gets
Measured
Gets Done”**



*'If you don't know where
you're going, any road
will get you there.'*

*Lewis Carroll
(Alice in Wonderland)*



“TRUCKLOADS OF DATA UNTOUCHED BY HUMAN THOUGHT”

© Original Artist

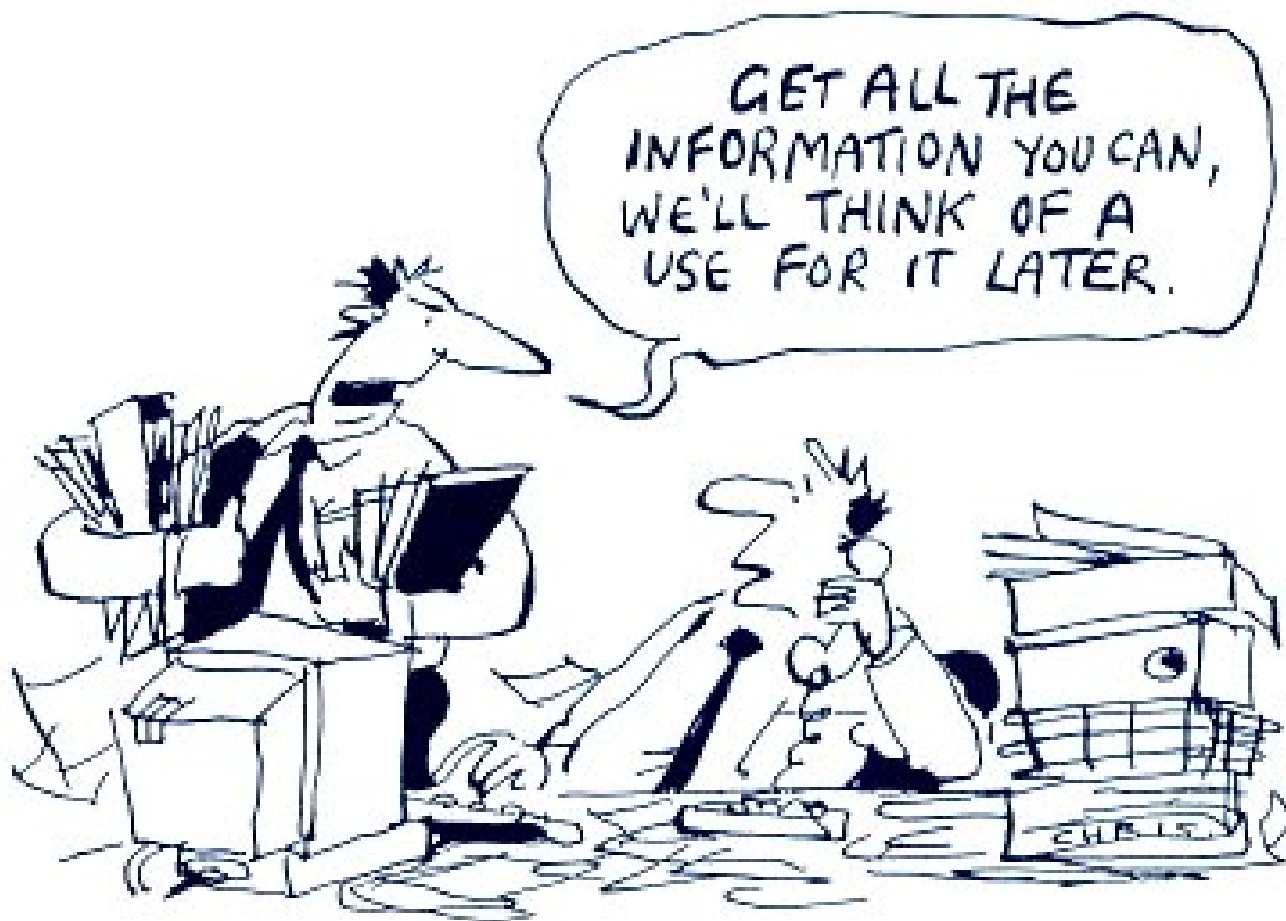
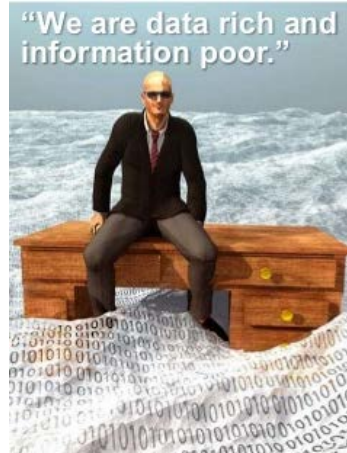
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"IT SEEMS TO BE FULL OF DATA."

DRIP - NZ ENVIRONMENTAL HEALTH SYSTEM

DATA RICH, INFORMATION POOR



ERIC D BROWN (2014)

“We are drowning in data but starved for information.”



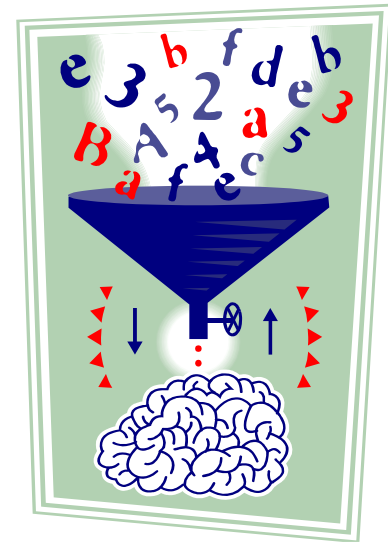
DATA



- Non-discriminatory facts or statement of event without relation to other things
- Can be in the form of crude data eg. cost per kg of rose apples
- or processed / summarised data
eg. a list of apple prices

INFORMATION

- Based on some shared attributes between datasets
- Understanding of comparative relationships
 - rose apple costs less than granny smith
 - both types cost more than last year
- Allows scope for choices/decisions, ie. basis of operation
 - more economical to increase stock of pacific rose



DATA

INFORMATION



- 150170
 - English
 - 23
 - 1066
- Lisa's date of birth is 15/01/70
 - The conference language is English
 - Only 23 days until payment is required
 - The computer costs \$1066

DIKW



Data

Symbols, signs,
Numbers, facts,
Without relations to
other things

auroracs.lk



Information

Understanding of
relations among
data, cause-effects



Knowledge

Patterns that
connect data and
has high level
predictability



Wisdom

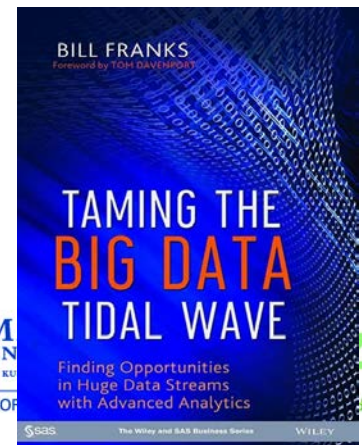
Integrated knowledge,
understanding of
fundamental principle
in the knowledge
Future outlook

COMPUTERS = BIG, BIGGER, BIGGEST DATA

"Computers have promised us a fountain of wisdom but delivered a flood of data"

A frustrated MIS executive

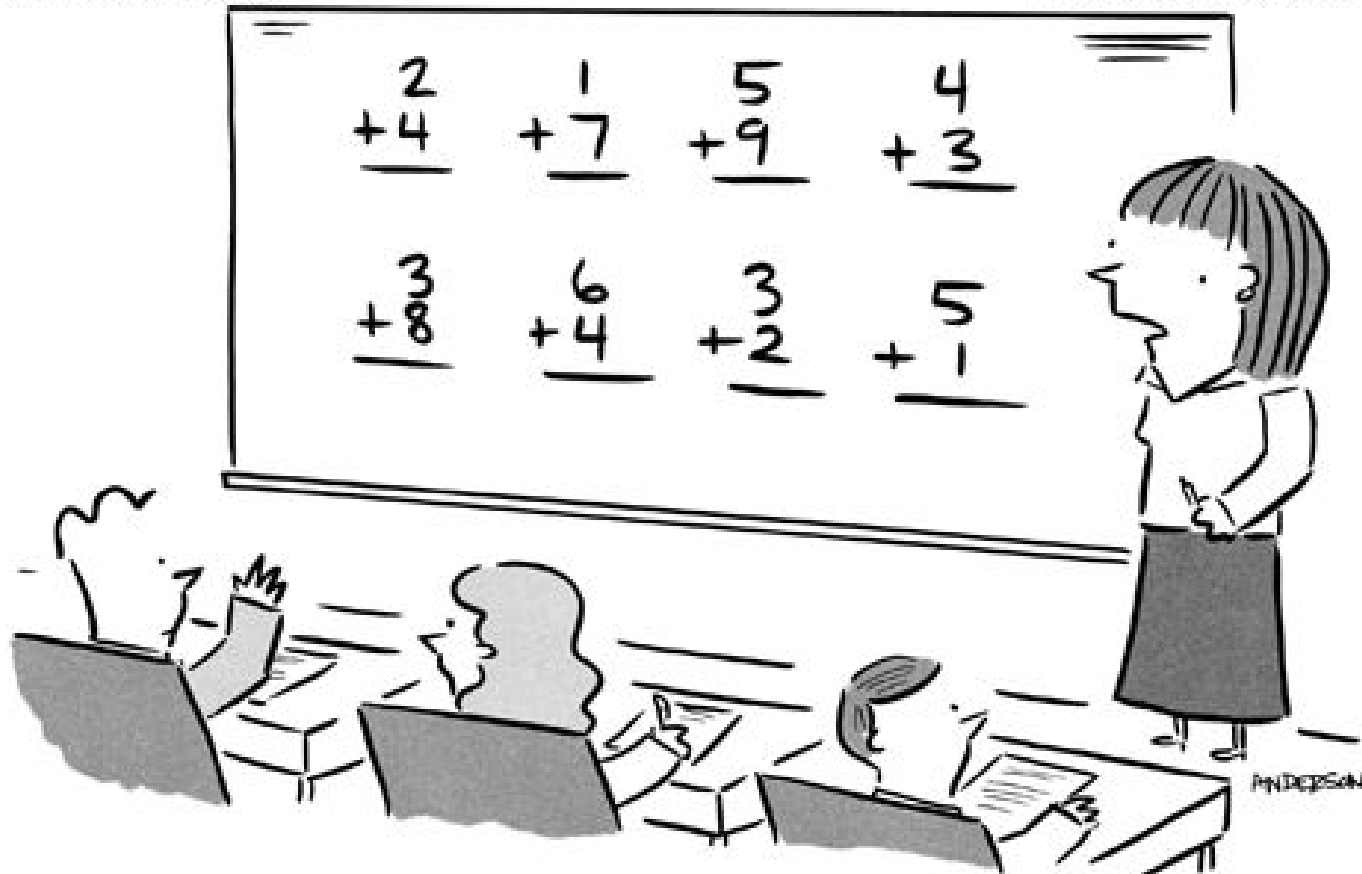
quoted by William J. Frawley, Gregory Piatetsky-Shapiro, and Christopher J. Matheus (1992)



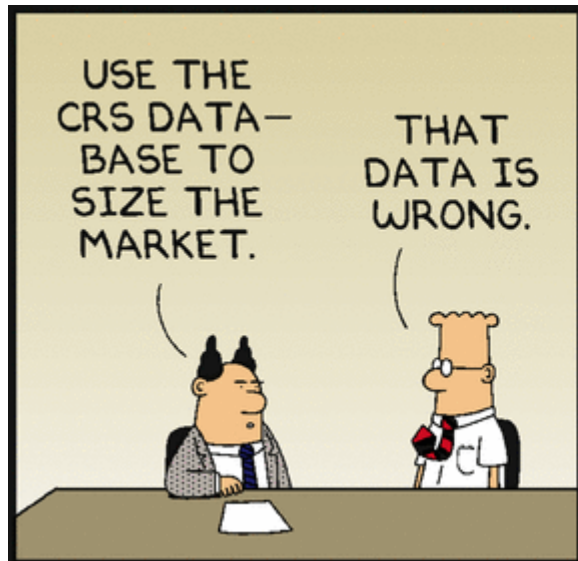
THE STUDENTS OF TODAY

© MARK ANDERSON

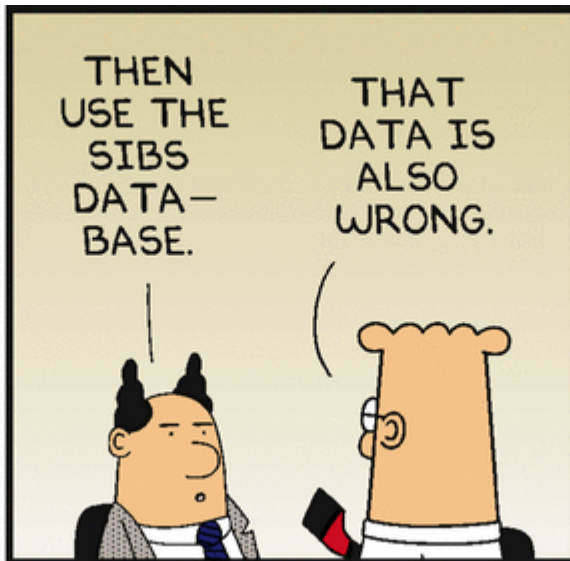
WWW.ANDERTOONS.COM



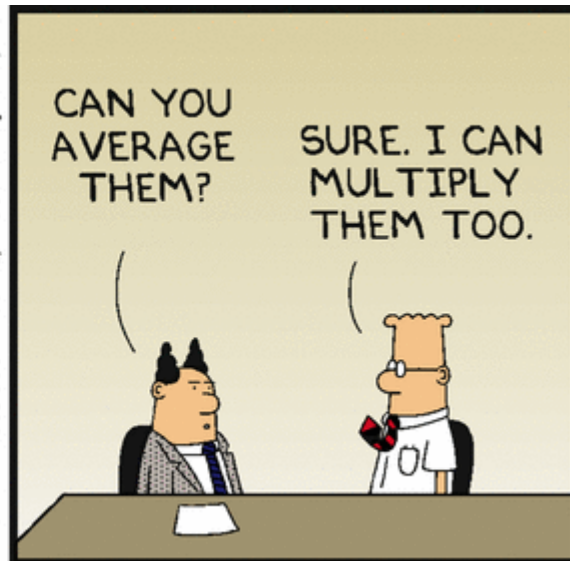
"Let's solve these first. We can worry about data mining later."



www.dilbert.com scottadams@aol.com



5-7-08 © 2008 Scott Adams, Inc./Dist. by UFS, Inc.



DATA, INFORMATION, KNOWLEDGE, WISDOM

Data is not information, information is not knowledge, knowledge is not understanding, understanding is not wisdom.



Clifford Stoll

THE NEED – NOT THE WANT

- Turn data into information
- More analysis, less data
- More analysts who can analyse, interpret and communicate information
 - Many analysts just analyse
- Greater understanding by senior policy and decision makers of the information driven questions to ask and interpretation and implication of the results



REPORT FROM PRIME MINISTER'S CHIEF SCIENCE ADVISOR (2013)

Key Features Of Evidence-Informed Policy Making

1. Quality and accessible data;
2. Robust and accessible data collection and analytical instruments;
3. Critical awareness of analytical assumptions and choices, and of theoretical perspectives that underpin the research methodology;
4. Understanding the limitations of even the most robust evidence;
5. Adjusting expectations of certainty and being able to manage uncertainty.

BERNARD MARR, ADVANCED PERFORMANCE INSTITUTE



- The problem is that most managers are struggling to understand and identify the vital few management metrics and instead collect and report a vast amount of everything that is easy to measure

THE GULF TO BE BRIDGED

ANALYST

POLICY AND
DECISION
MAKER

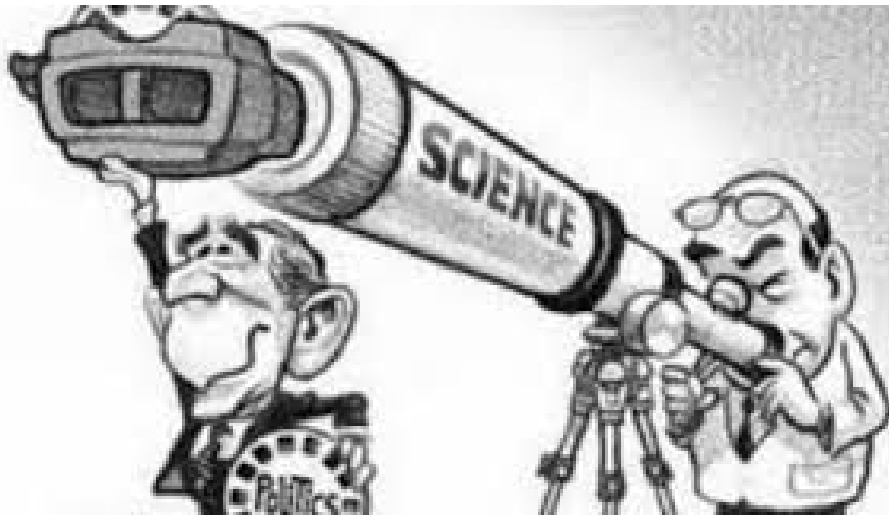


B Mellor, Nature, 2008

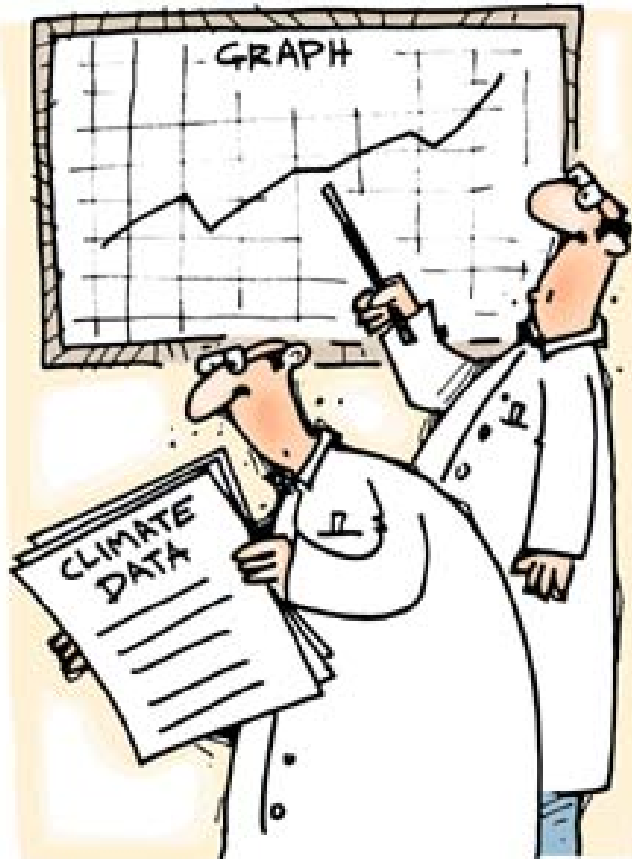
EVIDENCE BASED POLICY



SCIENCE, POLICY, AND POLITICS



ASSESSING THE IMPACT OF CLIMATE CHANGE ...



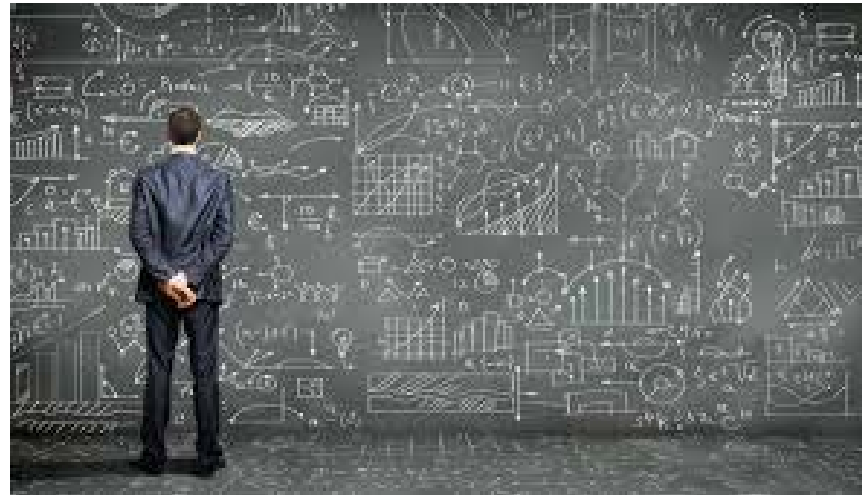
THE SCIENTISTS



THE POLITICIANS

19/02 2007-098 © John Ditchburn

THE WORLD IS COMPLEX



AN INDICATOR – SIMPLIFYING THE COMPLEX

- Developed to simplify and illustrate complex information, allowing decisionmakers and key audiences to understand the state of a measured entity.
- Although they are constructed to simplify reality, in many reports, they still offer a complex and confusing picture, not least by their sheer numbers (L Kohler, 2016)

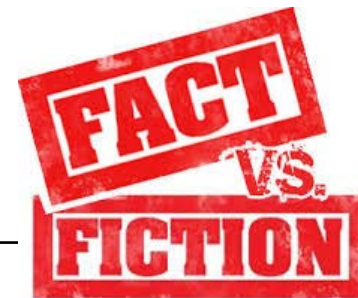


FICTIONS AND FACTS INDICATORS



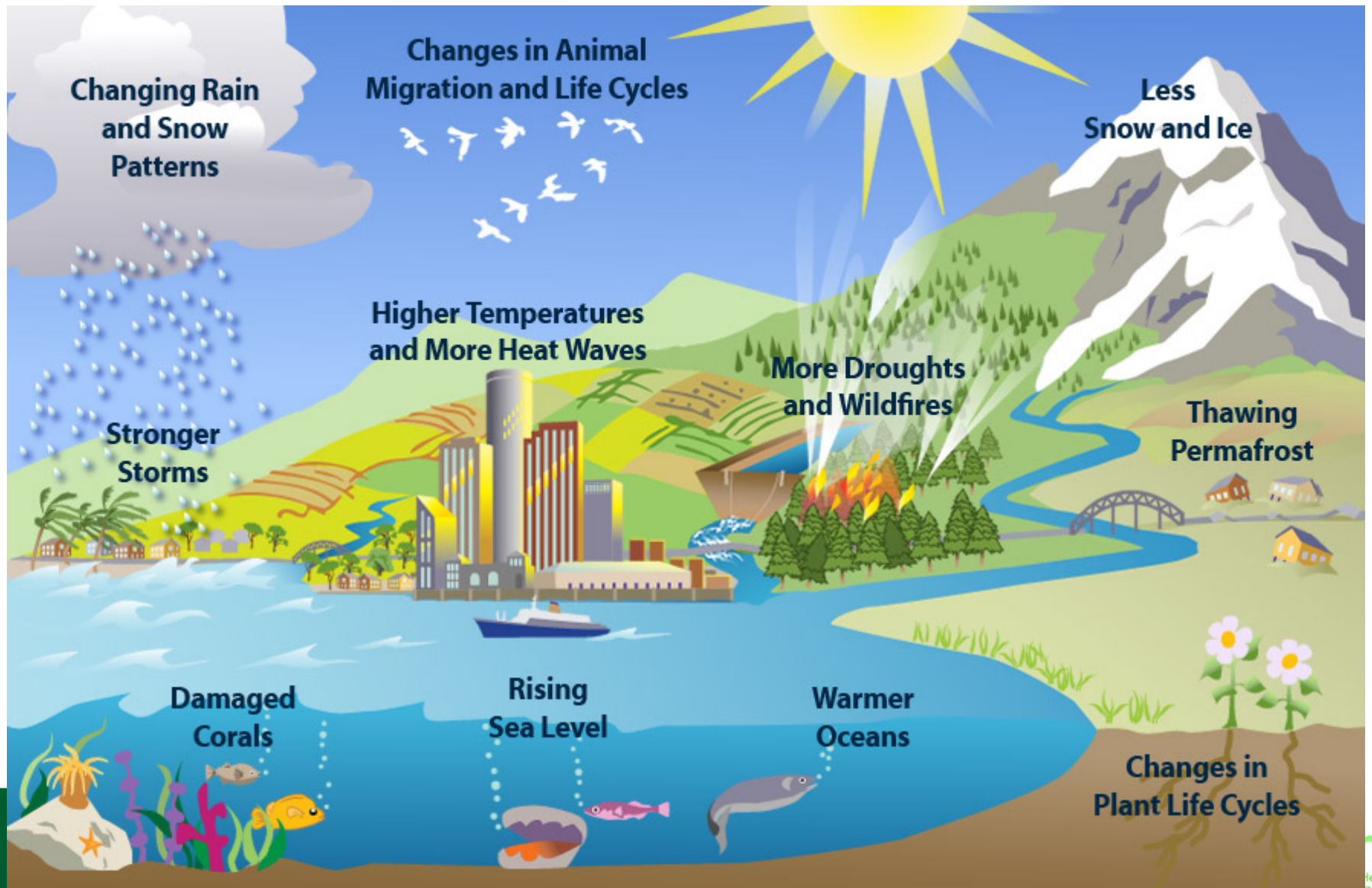
FICTION	FACT
A 'free-lunch', easy	Good indicators are extremely difficult to define and compile
Value-free	Heavily biased by the perceptions and priorities of those who select them
An answer in themselves	Only provide (partial) evidence to help define the answer
Stand alone	Depend on the underpinning science and monitoring
An end in themselves	If used effectively, they have to be part of a real, evidence-based and participatory culture of decision-making

FICTIONS AND FACTS INDICATORS

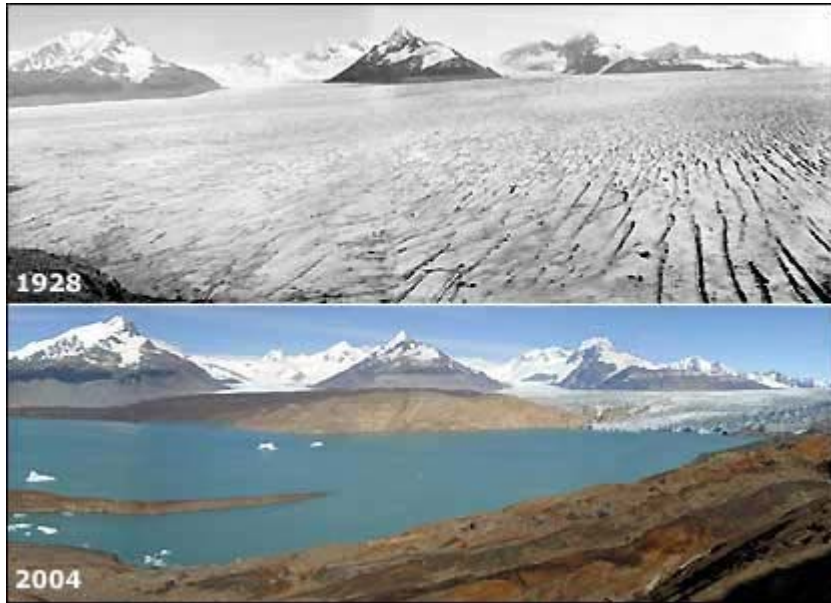


FICTION	FACT
Indicators avoid the need to do lots of monitoring	Indicators rely on, and are determined by, what is monitored and how it is monitored
Indicators can be used for multiple different purposes	Indicators are question and context specific – even more so than the data on which they are built
Only a small number of core indicators are need to support policy	As many indicators are needed as questions are asked
Indicators are simple – and avoid having to understand difficult science	Indicators are only interpretable in relation to the science on which they are built

CLIMATE CHANGE INDICATORS



CLIMATE CHANGE INDICATORS



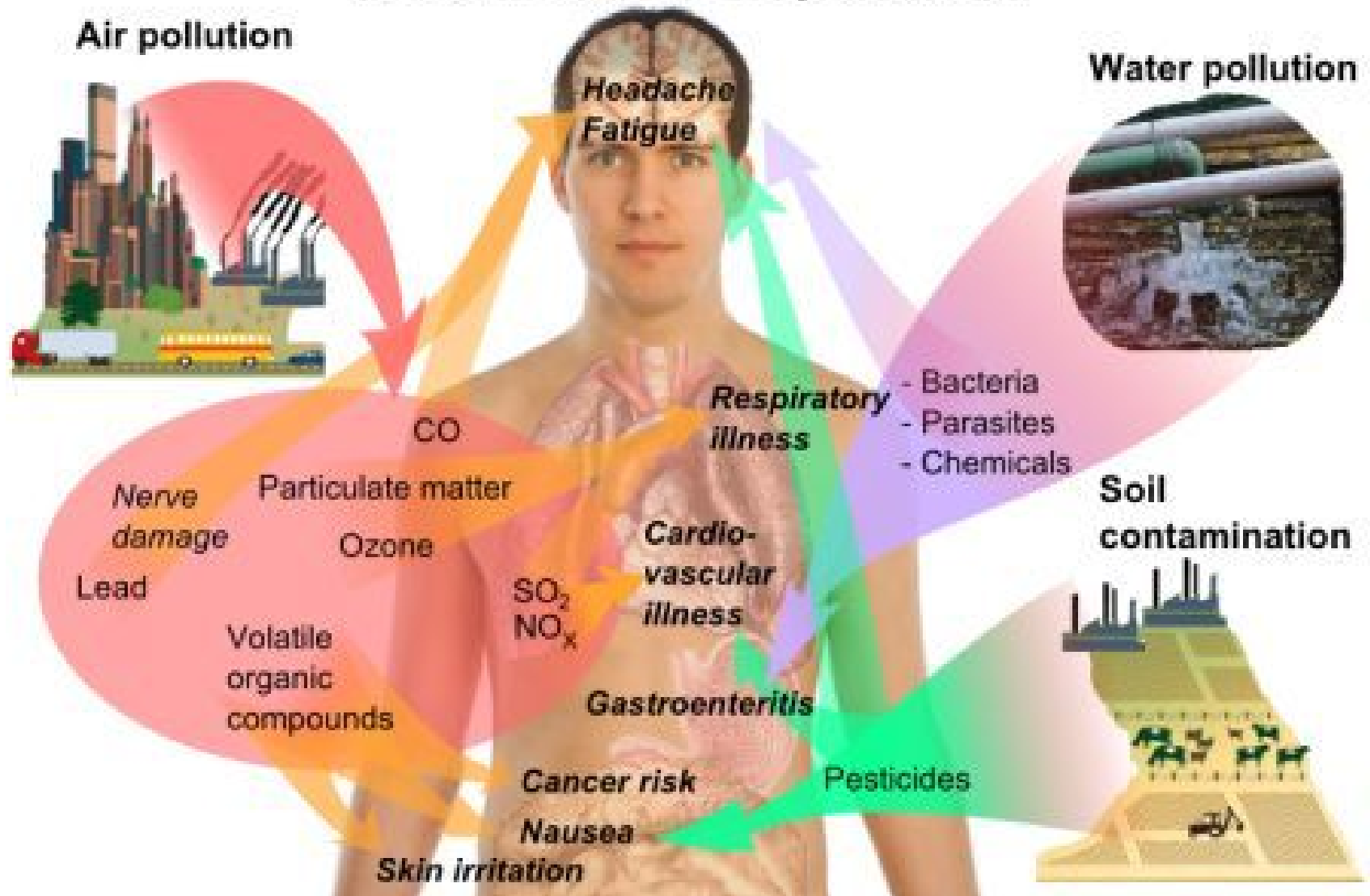
MULTIPLE INDICATORS



- Most of the indicators are telling the same story, only in different forms.
- Reflect different thinking by different people
- Too many indicators will can cause analysis paralysis, contradictions and confusion and give unclear signals



Health effects of pollution



THE NEW ZEALAND EHI PROGRAMME



- Started in 2010
- Funded by the Ministry of Health
- Other key stakeholder government agencies: Ministry for the Environment, Environmental Protection Authority
- Inherited a list of indicators based on the DPSEEA framework



PURPOSES OF THE EHI PROGRAMME

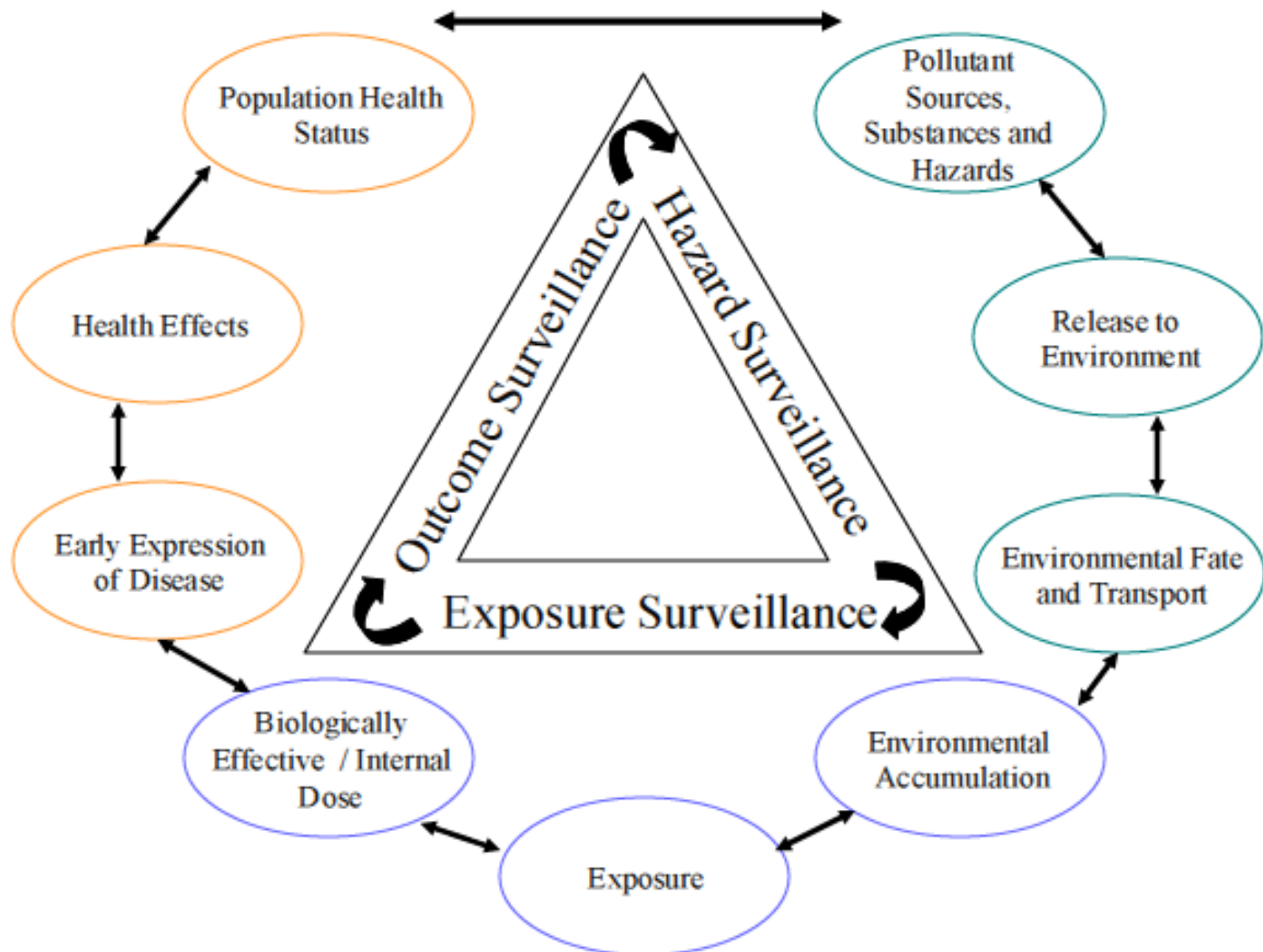
- Create the national hub for environmental health data and information
- Monitor trends in the state of the environment important for human health
- Monitor trends in health outcomes linked to environmental hazards and exposures
- Compare the environmental health status of geographic areas and population groups, with a focus on vulnerable populations

PURPOSES OF THE EHI PROGRAMME

- Monitor the effectiveness of policies and other interventions on environmental health, and highlight good local practice
- Raise awareness about environmental health issues, as well as gaps and limitations in environmental health monitoring
- Help initiate further investigations into the links between the environment and health.



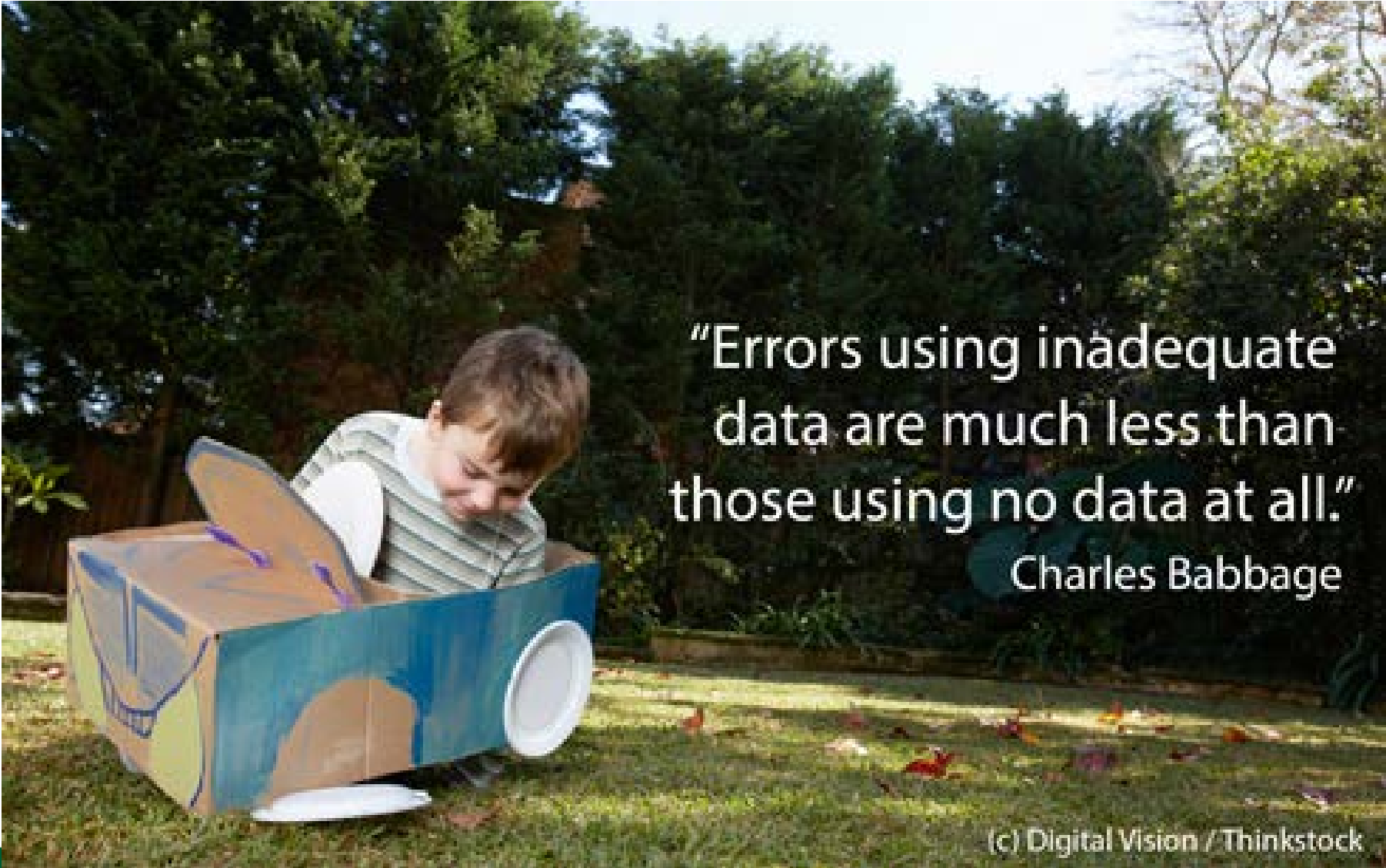
BRIDGING THE CHASM



CRITICAL ELEMENTS OF THE PROGRAMME

- Concept driven not data driven
- Not data collection
- Analysis and interpretation of existing data collected by other agencies
- Timely dissemination of information
- Application and use of the information
- Active stakeholder engagement and participation from key agencies
- End user focused, not IT driven



A young boy with brown hair, wearing a green and white striped shirt, is sitting inside a cardboard box that has been transformed into a car. The box is painted with blue and yellow sections, and has two white wheels attached. The boy is looking down at something inside the box. The scene is set outdoors on a grassy lawn with trees in the background.

"Errors using inadequate data are much less than those using no data at all."

Charles Babbage

(c) Digital Vision / Thinkstock

PUBLIC HEALTH FOCUS

- Our work has a strong public health focus, with a particular emphasis on the impacts of the environment on human health.



WORKSTREAMS



- Environmental Health Indicator programme
- Hazardous Substances Surveillance System
- New Zealand Environmental Burden of Disease Study
- New Zealand Birth Defects Registry
- Supporting the environmental health sector with data, information, and technical and analytical advice and training

THE EHI TEAM



Barry



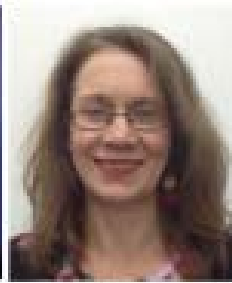
Deborah



Kylie



Kirstin



Anna



Caroline



Riz



Steve



Mathu



Helene



Fei



Sarah



Yuliya



Carolin

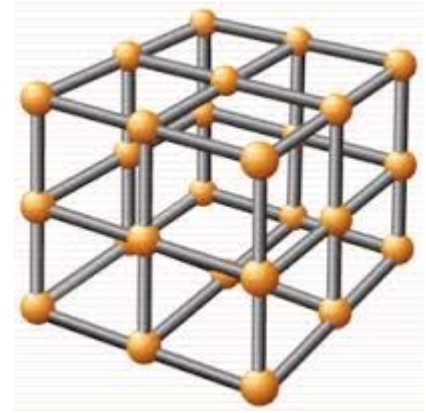


Rashmi



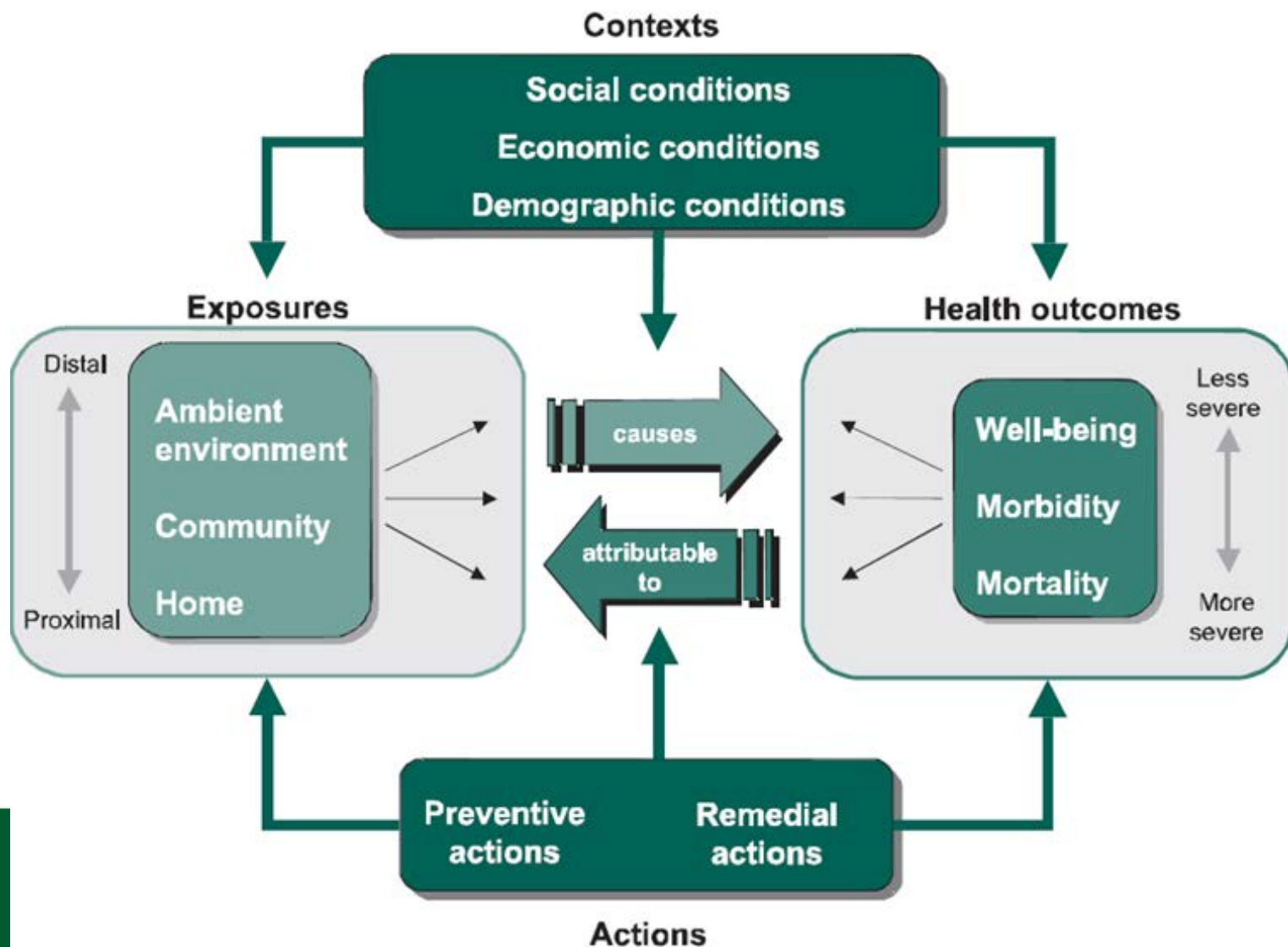
Rosemary

MULTIPLE EXPOSURES MULTIPLE EFFECTS (MEME) FRAMEWORK



- Acknowledges the multiple links between environmental exposures and health effects, including the wider social, economic, and demographic conditions
- Flexible enough to be used to monitor a broad range of environmental health topics.

MULTIPLE EXPOSURES MULTIPLE EFFECTS (MEME) FRAMEWORK (BRIGGS 2003)



MULTIPLE EXPOSURES MULTIPLE EFFECTS (MEME) FRAMEWORK

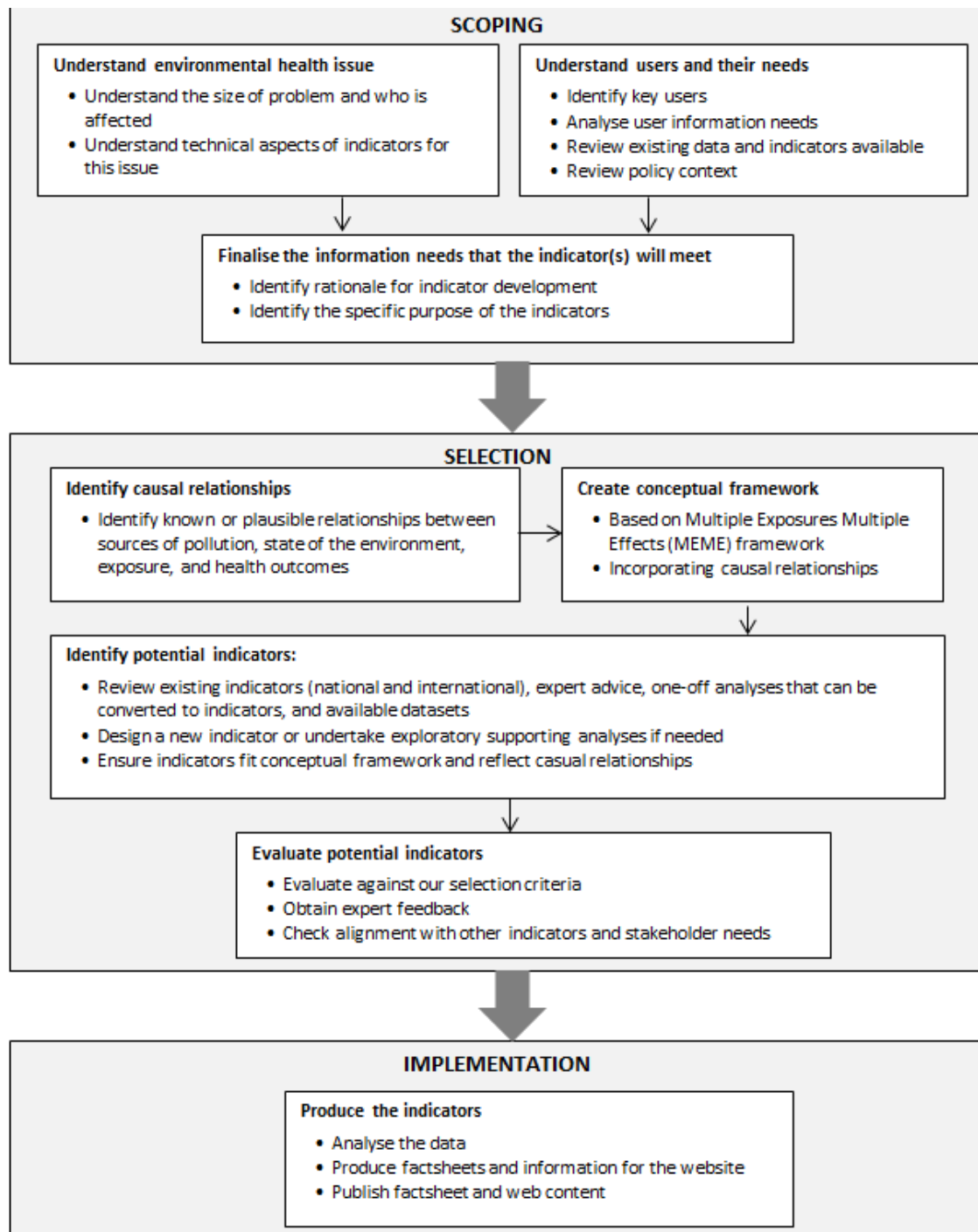
- Using this approach, each indicator generally describes one aspect of the environment–health relationship (such as exposures in the environment, or health outcomes).
- Underpinning the framework is a focus on social and demographic contexts, especially vulnerable populations.

OUR INDICATORS



- Developed to be relevant and useful for a wide range of users, including:
 - government agencies, particularly your team and the wider MoH, MfE and Environmental Protection Authority
 - district health boards
 - public health units
 - local councils
 - environmental health professionals
 - the wider health, environment and related sectors
 - industry

OUR PROCESS FOR DEVELOPING ENVIRONMENTAL HEALTH INDICATORS



OUR SELECTION CRITERIA FOR EHIS

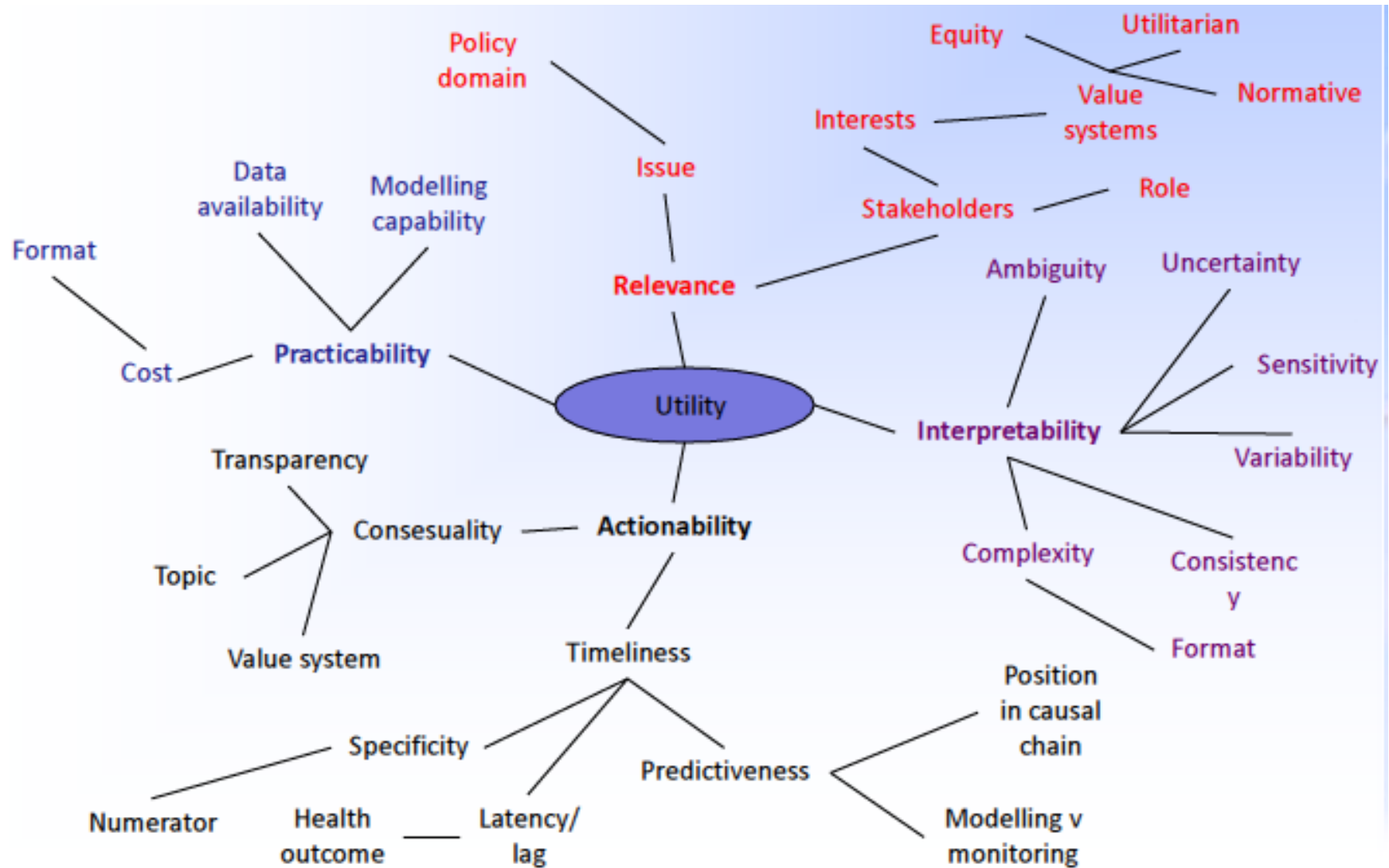
Criteria	Explanation
Available data	Indicators must have data that is easily and reliably extracted.
Scientifically valid	Indicators must have an established, scientifically sound link to the environmental health issue.
Sensitive	Indicators should respond relatively quickly and noticeably to changes, but not show false movements.
Consistent	Indicators should be consistent with those used in other indicator programmes, including internationally, to allow comparisons.
Comparable	Indicators should be consistent to allow comparisons over time.
Methodologically sound measurement	Indicator measurement needs to be methodologically sound.
Intelligible and easily interpreted	Indicators should be simple enough to be easily interpreted, and intuitive, in the sense that it is obvious what the indicators are measuring.
Able to be disaggregated	Indicators need to be able to be broken down into population subgroups or areas of particular interest, such as ethnic groups or regional areas.
Timely	Data needs to be collected and reported regularly and frequently, so that the indicator reflects current trends.
Public health impact	Indicators need to be about an environmental health issue that has a significant public health impact in New Zealand. This impact may be through affecting a large part of the population, affecting a vulnerable population, being relevant for Māori health, or having substantial policy relevance.

UTILITY

- Relevant
- Actionable
- Interpretable
- Practicable



DETERMINANTS OF UTILITY

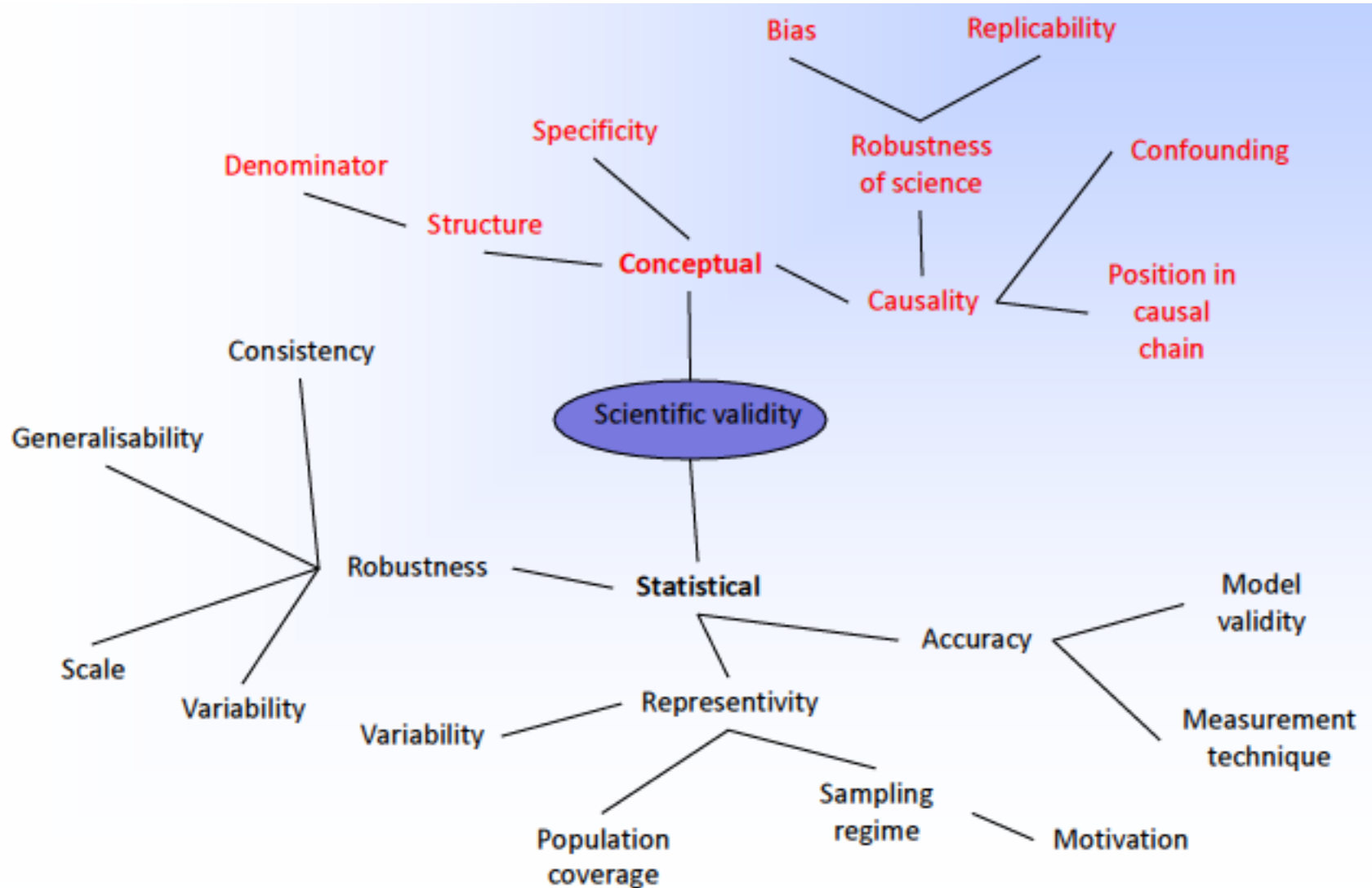


SCIENTIFIC VALIDITY



- Conceptual
- Statistical

DETERMINANTS OF SCIENTIFIC VALIDITY



REVIEW, REFINEMENT OF EXISTING INDICATORS

- At least once every 2–3 years, to ensure the indicators are up-to-date and are the best measure for a topic
- may refine existing indicators if we obtain new or improved data, methods, or evidence about an environmental health issue.
- For example, environmental burden of disease studies can help us to prioritise what exposures and health effects are the most important to monitor in the population.

DISSEMINATION



- Factsheets
- Website
- CPHROnline
- Newsletter
- Twitter
- Facebook



THE NZ EHI PROGRAMME – THANK YOU

