

Second Online Conference  
19–21 July 2023

# Public health ethics, implementation, communication

## Programme

### The PHONZ Steering Group welcomes you to our second online conference

The conference builds on the enthusiastic reception we had to our first conference in 2022, the ongoing success of our monthly webinars, and a growing membership (currently more than 450 members). By providing a forum for people interested in health intelligence, PHONZ is clearly filling an overdue need in the health system.

The 2023 Conference brings together national and international experts presenting on the critically important themes of public health ethics, implementation, and communication. As previously, all the presentations will be recorded and available to access online from the EHINZ website [Q 2023 Virtual Conference](#)

### Public Health Observatory NZ Inc

#### Steering Group:

Barry Borman, Chair  
Tim Hopley, Secretary  
Corina Grey, Treasurer

Patrick Hipgrave,  
Chief Information Officer

Ruth Cunningham  
Ron King  
Peter Himona

Chris Skelly  
Dyfed Thomas

Day 1  
**Wednesday 19 July**  
**Public Health Ethics**

9:00–9:05  
**Haere Mai & Karakia**  
**Tim Hopley**

Chair **Barry Borman**

Start	Presenter	Institution	Title
09:05–09:20	Professor Sir Ashley Bloomfield	University of Auckland	The importance of intelligence in the NZ health system <b>REC</b>
09:20–10:20	Professor Lisa Lee	Director, Scholarly Integrity and Research Compliance Virginia Tech, USA	Ethical dimensions of public health
10:20–10:55	Associate Professor Angela Ballantyne	University of Otago	Consent, inclusion, and trust in big data research
10:55–11:30	Dr Chris Galloway	Massey University	AI and public health: Changing the conversation

Chair **Ron King**

11:30–12:05	Dr Mat Walton	Institute of Environmental Science and Research	Systems thinking and public health intelligence
12:05–12:15	Break		
12:15–12:50	Associate Professor Anna Matheson	Victoria University of Wellington	Complexity theory and ‘whole’ systems: Lessons for public health action
12:50–13:25	Alexandria Mintoft-Jones	Health Quality and Safety Commission	How to improve public health through decreasing meat consumption
13:25–14:00	Paul Keymer	Te Whatu Ora	Fusing intelligence and strategy: The MIQ experience
Karakia: Tim Hopley			

Day 2  
**Thursday 20 July**  
**Public Health Implementation**

9:00–9:05  
**Haere Mai & Karakia**  
**Peter Himona**

Chair **Peter Himona**

Start	Presenter	Institution	Title
09:05–09:40	Dr John Battersby	Department of Health and Social Care, UK	Building public health intelligence capability and capacity
09:40–10:15	Dr Chris Skelly	Department of Health and Social Care, UK	A more effective public health practice is a pathway to healthcare demand management
10:15–10:50	Professor Barry Borman and Associate Professor Deborah Read	Massey University	Health intelligence: NZ's final frontier

Chair **Corina Grey**

10:50–11:25	Michelle Mako	Public Health Agency, Ministry of Health	Whaowhia te kete mātauranga – fill the baskets of knowledge. Building Māori data into public health knowledge systems
11:25–12:25	Associate Professor Robyn Mildon	Centre for Evidence and Implementation Melbourne	Accelerating the implementation of public health intelligence: How implementation science can help
12:25–12:40	Break		
12:40–13:15	Jacinta Fa'alili-Fidow	Moana Connect, Auckland	Pacific data sovereignty: Making data matter
13:15–13:50	Ron King	Te Whatu Ora	Reimagining geospatial in public health intelligence
<b>Karakia: Peter Himona</b>			

Day 3  
**Friday 21 July**  
**Public Health Communication**

9:00–9:05  
**Haere Mai & Karakia**  
**Peter Himona**

Chair **Tim Hopley**

Start	Presenter	Institution	Title
09:05–09:40	Professor Neil Pearce	London School of Hygiene and Tropical Medicine, UK	Why we need to keep doing surveillance using population surveys
09:40–10:15	Professor Michael Baker	University of Otago	Why public health communication matters
10:15 – 10:50	Associate Professor Siouxsie Wiles	University of Auckland	What the COVID-19 pandemic taught me about science communication
10:50 – 11:25	Associate Professor Sir Collin Tukuitonga	University of Auckland	Communicating risk – lessons from the pandemic

Chair **Dyfed Thomas**

11:25–12:00	Lou Wickham and Kylie Mason	Emission Impossible and Massey University	Social inequity and air pollution in Aotearoa
12:00–12:15	<b>Break</b>		
12:15–12:50	Professor Heather McLeod	Heather McLeod and Associates	“There be dragons”: Definitions matter
12:50–13:25	Dr Kaaren Mathias and Dr Annabel Ahuriri-Driscoll	University of Canterbury	Increasing equity in health care for children – what’s working <b>● REC</b>
13:25–14:00	PHONZ Steering Group		Wrap Up
	<b>Karakia: Peter Himona</b>		